



MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE

(UGC-AUTONOMOUS INSTITUTION)

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Affiliated to JNTUA, Ananthapuramu & Approved by AIVTE, New Delhi
NAAC Accredited with A+ Grade, NIRF India Rankings 2022 - Band: 251 - 300 (Engg.)
NBA Accredited - B.Tech. (CIVIL, CSE, ECE, EEE, MECH), MBA & MCA

Report on

Webinar on “Role of Women in Tech Leadership”

27.7.23(Thursday) from 4.30pm to 5.30pm.

Organised by

Entrepreneurship Development Cell
Department of Management Studies

Submitted by: Dr. Prem Knowles, ED cell coordinator, MITS

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DEPARTMENT OF MANAGEMENT STUDIES
&
ENTREPRENEURSHIP DEVELOPMENT CELL

Webinar on “Role of Women in Tech Leadership”

Resource Person:
Ms. Jaya Vaidhyanathan,
CEO, BCT Digital,

Date : 26/7/23 Time : 4.30-5.30pm

LIVE SESSION WITH
ALL INDIA MANAGEMENT ASSOCIATION, NEW DELHI

Chief Patron Dr. N. Vijaya Bhaskar Choudary Secretary & Correspondent	Patron Mrs. Keerthi Nadella Executive Director	Program Chair Dr. C. Yuvaraj Principal
Co-Chair Prof. Srenmant Basu HOD, MBA	Co-ordinator Dr. Prem Knowles Assit. Professor, MBA	

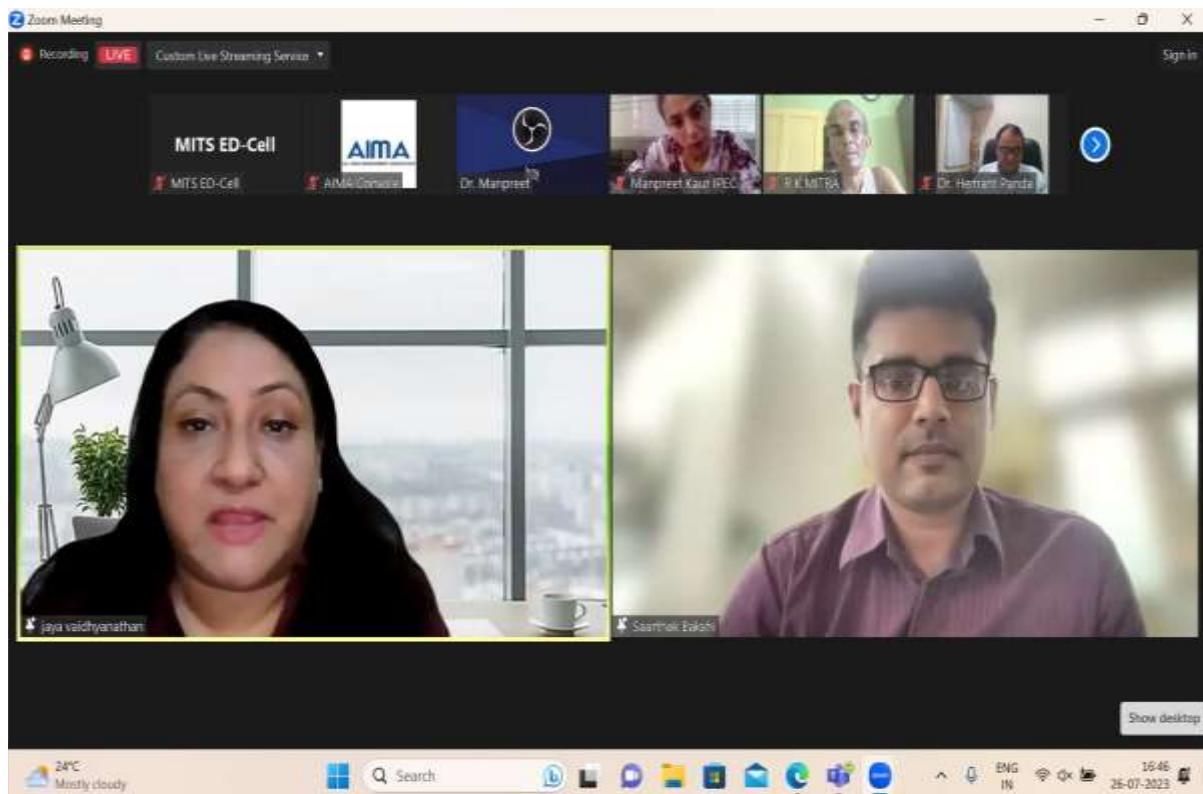
The Entrepreneurship Development Cell and Department of Management Studies jointly organized a live webinar session in association with All India Management Association in the topic “Role of women in Tech Leadership”. Ms. Jaya Vaidhyanathan, CEO, BCT Digital was the resource person and session was moderated by Dr Saarthak Bakshi, AIMA YLC - National Brand Communication Co-Chair and CEO, RISAA IVF & Neo’s Angels.



The session addressed the crucial aspects around rising prominence of Women in technology leadership. The discussions were made upon women leadership in technology, how women leaders can embrace growth mindset, best practices for women leaders in technology to foster a culture of innovation and continuous learning, among others.

Women play a vital role in the tech industry. They bring unique ideas to the workplace and help companies create better and safer products. However, women are underrepresented in the tech industry. According to statistics, women make up only 28.8% of the tech workforce. Women also hold about 14% of software engineering and a quarter (25%) of computer-science-related jobs. Only 37% of tech startups have one or more women on their boards of directors. There are many influential women in technology, such as Dr. Fei-Fei Li, Whitney Wolfe Herd, Ujjyaini Mitra, Kimberly Bryant, Jane Frankland, Emilie Choi, Jennifer Stirrup, and Cathy Hackl. Companies across industries are looking to increase the representation of women who work in technical roles—including in engineering, product management, and other fast-growing fields. There has been an increased focus on gender parity in new hires and on greater equality in executive roles. By celebrating female tech leaders, it will hopefully encourage more girls to pursue their interests and careers in tech, thus increasing the hiring pool diversity. We need to ensure young girls have strong role models of other successful women in STEM and that women have a seat at the table so they can engage men on the topic of gender equality.

The e-certificates were issued to all the participants of I year MBA students.





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Zoom Meeting

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Participants (196)

Find a participant

- ME MITS ED-Cell (Me)
- AMA AIMA Console (Host)
- JV jaya vaidhyathan... (Co-host)
- SB Saarthak Bakshi (Co-host)
- AY AIMA YLC (Co-host)
- AS Anooabhav Sehgal (Co-host)
- RM Rhythem Malik A... (Co-host)
- KS Kanchan Suraj Artani
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- 7 744115
- 8 859517
- AD A D Suresh Babu PMA

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